

LEO BURNETT COMPANY, Inc.

Ad No. 411—Big Cops—Reg. No. 3807—1pg. 7" x 10"—B&W—Trade, 1972 (A)

BLK

The cigarette holder  
has a tough outer shell.  
The cigarette holder  
is firm enough to bite on.  
The cigarette holder  
keeps tobacco away from your lips.  
The cigarette holder  
lets you taste the flavor, not the filter.

Same here.



It works like a  
cigarette holder  
works.



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